



Tsukiji Outer Market

2) Oita Antenna Shop Onsen-za B1F Tokyo Traffic Hall

2-10-1 Yurakucho TEL: 03-5223-5050 from 10:00 to 20:00 **Senuine** footspa 32 Hokkaido Foodist Yaesu-ten B1F Yaesu Shopping Mall 2-1 Yaesu TEL: 03-3275-0770 from 10:00 to 20:00



🖸 Ishikawa Hyakumangoku Monogatari 33 Fuji no Kuni Yamanashi-kan Edo Honteń

TH Ginza Bldg 2-2-18 Ginza TEL: 03-6228-7177 **器⊕ **** from 10:30 to 20:00

1F Nihonbashi Plaza Bldg 2-3-4 Nihonbashi TEL: 03-3241-3776 from 11:00 to 19:30*

restaurant closed on Sun. & holidays

Oidemase Yamaguchi-kan 1F Nihonbashi Plaza Bldg 2-3-4 Nihonbashi TEL: 03-3231-1863

from 10:30 to 19:00

×



24 Ginza Washita Shop

1F.B1F Maruito Ginza Bldg 1-3-9 Ginza TEL: 03-3535-6991 from 10:30 to 20:00

35 Nihonbashi Nagasaki-kan 1F Urban Net Nihonbashi

2-Chome Bldg 2-1-3 Nihonbashi TEL: 03-6262-5352 from 10:00 to 20:00



25 Marugoto Kochi

ORB Premiere 1-3-13 Ginza TEL: 03-3538-4365 from 10:30 to 20:00* *******

3 COCOSHIGA 2-7-1 Nihonbashi

TEL: 03-5413-3941 from 10:00 to 20:00*





03-6262-3011 (restaurant)

Ibaraki Marché

1F Konya Bldg 1-2-1 Ginza TEL: 03-5524-0818 from 10:30 to 20:00*) (👄



📆 Syoku no Kuni Fukui-kan

1F Ginzanishi Bldg 1-3-3 Ginza TEL: 03-5524-0291 from 10:30 to 20:00 (to 19:00 on Sun. and holidays)

3 Nara Mahoroba-kan 1-2F Nihonbashi Muromachi

📆 Nihonbashi Toyama-kan

1F Nihonbashi Daiei Bldg

1-2-6 Nihonbashi Muromachi

TEL: 03-3516-3020(shop)

from 10:30 to 19:30* ====

162 Bldg 1-6-2 Nihonbashi Muromach TEL: 03-3516-3931

E from 10:30 to 19:00



28 Oishii Yamagata Plaza

-2F Ginza First Five Bldg 1-5-10 Ginza TEL: 03-5250-1750 from 10:00 to 20:00 (restaurant closed on Mon.)*



1-2F Daishi Tokyo Bldg 1-6-5 Nihonbashi Muromach TEL: 03-3243-2840

9 Bridge Niigata

from 09:00 to 19:00 Sales only in events



Miroshima Brand Shop TAU

Ginza Kamiichi Bldg 1-6-10 Ginza TEL: 03-5579-9952 from 10:30 to 20:00*



Nihonbashi Shimane-kan

1F Fukushima Bldg 1-5-3 Nihonbashi Muromach TEL: 03-5201-3310 from 10:30 to 19:00*



Nyushu Bunkamura

1F Mitsuya Bldg 1-12-12 Shintom TEL: 03-3555-2888 from 11:00 to 17:00 (to 18:00 on Thu. & Fri.) Closed: Sat. Sun. & holidays



Mie Terrace

X 🗢 🕏

1-2F YUITO ANNEX Ukiyo Komachi Senbikiya Bldg 2-4-1 Nihonbashi Muromachi TFI: 03-5542-1033 **⊠**● from 10:00 to 20:00



3) Aomori Tokusanhin Center

1-3-9 Shintomi TEL: 03-5540-7311 from 10:00 to 18:30 Closed: Sun. & holidays

🖸 Nihonbashi Fukushima-kan

1F Yanagiya Taiyo Bldg 4-3-16 Nihonbashi Muromachi TEL: 03-6262-3977 from 10:30 to 20:00 X 🤛 💼

(from 11:00 to 18:00 on Sat. Sun. & holidays

*Business hours are different for tourist offices and restaurants.

Restaurant

1F Toko Bldg

Description of the symbol

Easy meals

Coffee shop, appetizers, eat in space, etc.



8 Kagoshima Yuraku-kan

TEL: 03-3580-8821(food sales)

(to 19:00 on Sat. Sun. & holidays)

9 Hokkaido Dosanko Plaza

1-3F Chiyoda Bldg

from 10:00 to 20:00*

1-6-4 Yurakucho

1F Tokyo Traffic Hall 2-10-1 Yurakucho TEL: 03-5224-3800 from 10:00 to 20:00 ×

2-10-1 Yurakucho from 10:00 to 19:00

13 The Hakata

B1F Tokyo Traffic Hall

TEL: 03-6273-4468

from 10:00 to 20:00

2-10-1 Yurakucho





20 Hyogo Waku-Waku-kan

B1F Tokyo Traffic Hall TEL: 03-6273-4133







Shunsai-kar

SHINBASHI STA. (A-10)

Spring Village Festival! 60 A lot of tasty blessing!

1 Kagawa Ehime Setouchi Shunsai-kan The 15th Anniversary Fair!

As the first joint antenna shop of Kagawa and Ehime in Tokyo metropolitan area opened on March 25, 2003, we celebrate the 15th anniversary. With appreciation, We will hold a commemorative event that offers you the chance to win special product. For more information, please refer to the application vouchers in shop

(2F Restaurant Kaorihime)

We serve Setouchi's local cuisine, and now we serve the collaborative

Shinbashi Marin building



Authentic taste of stalls and sweets

● Taiho Ramen·Taiho Old Taste Ramen ● Kurume Kurobou Chikushiji

The Kurume Taiho ramen with original This soft-taste sweet is made with the "Yobimodoshi soup". Ramen connoisseurs Okinawa brown sugar blended with the say "Don't talk about tonkotsu ramen without eating Taiho ramen."

hereditary recipe. concerning the "original taste of brown sugar".

sugar honey with

ROYCE' chocolate plates

Minatoku Shinbashi 2-19-4 SNT building 1F and 2 F ☎03-6280-6557

menu of Kagawa and Ehime named "Matsuvama sushi and the Olive pig with miso shabu bukkake Udon" at lunchtime, only for three months from March to the end of May. At dinner, we serve the dishes only during this period using seasonal ingredients of the 2 prefectures

Minatoku Shinbashi 2-19-10 1F Local specialty shop **a03-3574-7792** 2F Restaurant Kaorihime 203-5537-2684

6 Ginza NAGANO

Share the life style, beauty and health of the "Longevity Prefecture" Shinshu

The food of Shinshu, nurtured by the rich nature, has excellent products of beauty and health.

We offer a variety of products such as ingredients that are representative of Shinshu, traditional food, Nagano wines and sake, gibier, fruits and vegetables, along with

In addition to the popular "Oyaki", the trendy "Milk bread" is in stock daily from the prefecture. Besides, there is a bar counter where you can taste wine and sake in the store with snacks using chosen ingredient, and feel the charm of Shinshu and Nagano Prefecture.

Ginza 5-6-5 NOCO building **©03-6274-6015**

9 Hokkaido Dosanko Plaza Yurakucho

ROYCE' Chocolate

Perfect gift! Popular Souvenirs in Hokkaido

Potato chips chocolate

Chocolate and chips, please enjoy The long-seller plate chocolate with the delicious taste of the high quality taste and satisfying combination of these two snacks.

14 Osaka Hyakkaten

Mild bitt Caramel 190g 778 ven

(Brown lard flav

432yen



This soup pack uses only chosen ingredients. Dried

bonito from Makurazaki, saba mackerel and Urume

sardine of Amakusa, the true kelp from Dounan is

abundantly used! With this soup pack, anyone can

Udon without difficult seasoning and hassle. You

can also use it for Zousui rice, boiled food, oden,

and the pot dish, to make them taste even better!

easily make Dashi at home! With this, you can enjoy

volume. Milk, Black

1F Tokyo Traffic Hall 2-10-1 2 03-5224-3800

"Delicious Udon soup pack of Kansai taste"

The taste of chosen ingredient helps various dishes easily!

13 Wakayama Kishu-kan

The featured Items in early spring! Is here the only place that has so many Jabara product?!

The recommendation at this time, it must be "Jabara"! Jabara is the fruit with the meaning of "Jaki wo harau (ward off evil)", the media featured it, and it is the popular commodity for those who worry about hay fever. Here you can find a full lineup of Jabara products! Come and find the good product for you.

Tokyo Traffic Hall B1F. 2-10-1 Yurakucho



□ 03-6269-9434 Jabara 100% juice (big) 360ml 1944yen (tax included)

180g 891yen (tax included)

Yurakucho 2-10-1 Tokyo Traffic Hall 203-5220-1333

16 Oka-no-machi Biei (biei SENKA) **Newly Launched Delicious**

|Biei Table

"Amazake" 190g 250yen (tax included)→

This amazake is made from the delicious and safe rice "Nanatsuboshi" and Azuki bean "Jumari" of Hokkaido Biei, with a gentle sweetness.

This masterpiece is gentle to the body using only rice, azuki beans and malted rice.

No sugar, no alcohol, so it is OK for children! It is delicious whether it's cold or warm.

Tokyo Traffic Hall B1F, 2-10-1 Yurakucho ☎ 03—6269—9747

16 Kounotori-no Megumi Toyooka (The Blessing of Stork Toyooka)

The rice that supports the special natural Monument "stork" turns into ice cream!

To preserve the nature of the beautiful Tajima, this rice Koshihikari is made with the farming that also nurtures the stork and focuses on the safe and reliable rice. It turns into ice cream in Kano Farm with slight and refined sweetness and smooth texture without the grain sense of rice.

> Konotori's rice ice crea 380 ven (tax included

Pice that nurtures Konotori(stork) shihikari of Hyogo Prefecture

Tokyo Traffic Hall 1F, 2-10-1 Yurakucho ☎ 03-6269-9180

TAU renewal open on April 27th Get together at the antenna shop! The holy place for CARP ladies on the 2F

The goods corner for Carp and Sanfrecce

29 Hiroshima Antenna shop TAU

Speaking of Hiroshima, it must be Carp and Sanfrecce! Hiroshima's proud professional sports! We sell cheering goods and rare goods of Hiroshima Toyo Carp and Sanfrecce Hiroshima here! Let's cheer Carp and Sanfrecce!!



Enjoy the real Hiroshima in Ginza.
We sell lots of "treasures" from Hiros
"Hiroshima Brand Shop TAU"



Ginza1-6-10 Ginza top one building **☎03**—**5579**—**9952**

The Wellness food brand proposed by "Eitaro", a Japanese confection shop of 200 years

Delicious and healthy sweets from "Karadanieitaro"

Eitaro, which has conveyed Japanese ancient food culture, such as "Yokan with reduced carbohydrate", will serve the Japanese sweets that we want to convey to the next generation through a new element of "health of food nutrients"

Tea Room "Setsugekka" A place where you can take a rest while taking a walk in Nihonbashi You can enjoy the sweetness such as

seasonal cake, anmitsu and honey beans.

1-2-5 Nihonbashi ₾03-3271-7785 Mon. to Sat., 9:30 to 18:00



"We will cheer Japan (region) up with the functionality of food." Yazawa Kazunaga Adviser

Research Organization for Nano & Life Innovation, Waseda University Professor, Department of Health Food Science, Integrated Institute for Regulatory Science

lotus roots and natto

medicinal cooking of

44 The delicious herbal meals to improve your health Cooperation Kitchen Studio Kankissa, 3 minutes walk from Kanda station

Doctor Miyamoto, the 4th of a A healthy and delicious way to pharmacy with PhD, runs the café that enjoy local ingredients. provides full-fledged medicinal cuisine with the concept of "cure sickness by eating", and she'll hold a medicinal dish cooking class. You can enjoy abundant Chinese medicine with "One Hundred Kinds Porridge" and the grilled eel and rice using domestic eel and 102 kinds of traditional Chinese medicine with

reasonable prices of 1000 yen. http://kankissa.com/ 203-3525-4033

1-24-10-1F Kanda-sudacho, Chiyoda-ku 10:00 to 21:00 (Sun. & holidays closed)



40. Nihonbashi Shimane-kan

Experience the charm of Shimane "Nihonbashi Shimane-kan" re-opened

With the concept of "Moving the whole Shimane to Tokyo", Nihonbashi Shimane-kan has been reopened on 2/16 after the quake-proof construction! In addition to product selling, various events and tourist information corner are also enriched. You can enjoy the entire Shimane here.



1F Fukushima Bldg., 1-5-3 Nihonbashi Muromachi

☎ 03-5201-3310 (Tourist Info) /

03-3548-9511 (Product Sales) / 0120-60-2357 (Settlement Consultation)

"Beauty" "Healing" "Warmth" Radio program to establish Setouchi brand NAGOMI Setouchi



"NAGOMI Setouchi" started in January 2017. This program is the base station for seven prefectures surrounding Setouchi (Hyogo, Okayama, Hiroshima, Yamaguchi, Tokushima, Kagawa, and Ehime) and private enterprises to work together to promote the culture and to activate the area! Every month, the writer, painter, musician, director and other types of artist becomes a traveler, and travels the sea, islands, land, mountains and towns in Setouchi.



Broadcast time of each station Broadcast every Saturday— **TOKYO FM** · · · 18:30 to 18:55 **Kiss FM KOBE** 7:30 to 7:55

FM Okayama · 18:30 to 18:55 Hiroshima FM 18:00 to 18:25 **FM Ehime** · · · · 9:00 to 9:25 **FM Tokushima** 9:30 to 9:55

For details, please visit http://www.tfm.co.jp/setouchi

Ideas of employees and residents who create the future of the company and the community by pulling out the wisdom of the group

The Textbook of T-type brain writing This book shows the practical examples of idea creation, such as the event of town revitalization, the use of ICT for the revitalization of the region, the acquisition of foreign tourists using the Internet.

No matter how much AI technology evolves, the value of numan wisdom remains the same. This is the powerful idea creation method that brings out everyone's wisdom to create the local community and business. Keiji Tachikawa, Former president of NTT Docomo; Former president of JAXA (Japan Aerospace Exploration Agency)





Supervision: Keiji Tachikawa

Author: Yukio Tokunaga http://santho.net/publication/topic/index.html

●Duodecimo 231page

●Price: 1600 yen +tax

●Issued:Santohsva

What is Daruman's **Five Elements of** Yin and Yang?

We traditionally

The figure of Taiji

http://www.daruman.info/

compare two

symbolizes it.

We frequently see

Yin and Yang this figure in shrines!

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Contact Regional Innovation Project Team, Santohsya Co., Ltd. 03-3231-7739 http://santho.net/